2024 ITE Mid-Colonial District Traffic Bowl & Technical Meeting

College Park Airport Operations Building
College Park, Maryland
April 16, 2024

https://mcdite.org/annual-meeting/

Be a Sponsor for the 2024 ITE Mid-Colonial District Traffic Bowl & Technical Meeting

Sponsorship Level Details:

$200 - General Sponsor (Multiple Available)
- Company name and logo in program (1/8 page)
- Company logo and recognition on conference website

$400 - Technical Program Sponsor (Two Available)
- Company name and logo in program (1/4 page)
- Company logo and recognition on conference website
- Board listing at Technical Program Rooms - company name and logo
- Wayfinding Board listing to Technical Programs Rooms - company name and logo
- Ability to provide a takeaway (swag) item, placed on each seat of the Technical Program Rooms at start of the day
- One reserved spot for a session moderator

$400 - Technical Tour Sponsor (Three Available)
- Company name and logo in program (1/4 page)
- Company logo and recognition on conference website
- Board listing at Technical Tour - company name and logo
- Wayfinding Board listing to Technical Tour- company name and logo
- Announcement at Technical Tour

$500 - Lunch/Break Sponsor (Four Available)
- Company name and logo in program (1/4 page)
- Company logo and recognition on conference website
- Board listing at Lunch/Break - company name and logo

- Wayfinding Board listing to Technical Tour - company name and logo
- Announcement at Lunch
- Logo listing on Lunch tables

$600 - Traffic Bowl/Social Sponsor (Four Available)
- Company name and logo in program (1/4 page)
- Company logo and recognition on conference website
- Board listing at Traffic Bowl/Social - company name and logo
- Wayfinding Board listing to Traffic Bowl/Social - company name and logo
- Announcement at Traffic Bowl

$1,200 - Conference Sponsor (One Available)
- Company name and logo in program (1/2 page)
- Company logo and recognition on conference website
- Board listing on all Conference Boards - company name and logo
- Wayfinding Board listing on all Conference Wayfinding Boards - company name and logo
- Announcement at Technical Tour/Lunch/Traffic Bowl/ Social
- Logo listing on Lunch tables
- Ability to provide Conference Lanyard with company name and logo
- One reserved spot for a session moderator
- One complimentary Conference Registration

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Sponsorship Registration

Company:

Contact Name:

Street Address:

City: **State:**   **Zip:**

Contact Phone: **Email:**

Sponsorship Levels:

General - $200	**Lunch/Break - $500**
Technical Program - $400	**Traffic Bowl/Social - $600**
Technical Tour - $400	**Conference - $1,200**

By *Monday, March 25, 2024*, please mail your completed form and a check payable to "**ITE District 2**" to the address below.

Please also electronically forward a high quality company logo in .jpg or .pdf format for publication in meeting materials to the email address below.

Mail To:

ATTN: Christopher May
Michael Baker International, Inc.
4431 North Front Street, Floor 2
Harrisburg, PA 17110
Ph: 717-221-2069

Email:

Christopher.May@mbakerintl.com

Click the email above to submit electronically.