**Presenter:** **Topic:**

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|  | Criteria | Score | Notes |
| **Clarity** | 1. The pitch is confusing and difficult to follow; key points are unclear.
2. Some clarity, but significant parts of the pitch are unclear or require clarification.
3. The main idea is understandable, but some elements are a bit confusing.
4. The pitch is mostly clear, with minor moments of confusion.
5. The pitch is crystal clear, with well-articulated points that are easy to follow
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| **Conciseness** | 1. The pitch is overly long or includes a lot of irrelevant information.
2. The pitch goes off-topic multiple times or exceeds the time limit significantly.
3. The pitch is mostly concise but includes some unnecessary details or slightly exceeds the time limit.
4. The pitch is concise with only minor irrelevant details.
5. The pitch is perfectly concise, staying within the time limit and focusing only on essential points.
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| **Technical Content** | 1. Lacks technical depth or understanding; key technical details are missing or incorrect.
2. Limited technical content with some inaccuracies or gaps in understanding.
3. Adequate technical content but lacks depth or thoroughness in explaining key aspects.
4. Strong technical content, though there may be a few areas that could be elaborated further.
5. The pitch demonstrates excellent technical understanding with thorough and accurate details
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| **Use of Visual Aids** | 1. No visual aids used, or the aids detract from the presentation.
2. Visual aids are unclear, poorly designed, or minimally helpful.
3. Visual aids are helpful but could be more engaging or clearer.
4. Visual aids are clear and enhance the presentation but could be improved.
5. Visual aids are highly effective, well-designed, and strongly support the pitch.
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