

20215 MCDITE Annual Meeting

## Bringing the Region Together: Convening Stakeholders to Tackle Transportation Challenges



NICOLE  
WALDHEIM



CELIA  
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National Capital Region  
Transportation Planning Board

FEHR PEERS

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## Introduction Exercise



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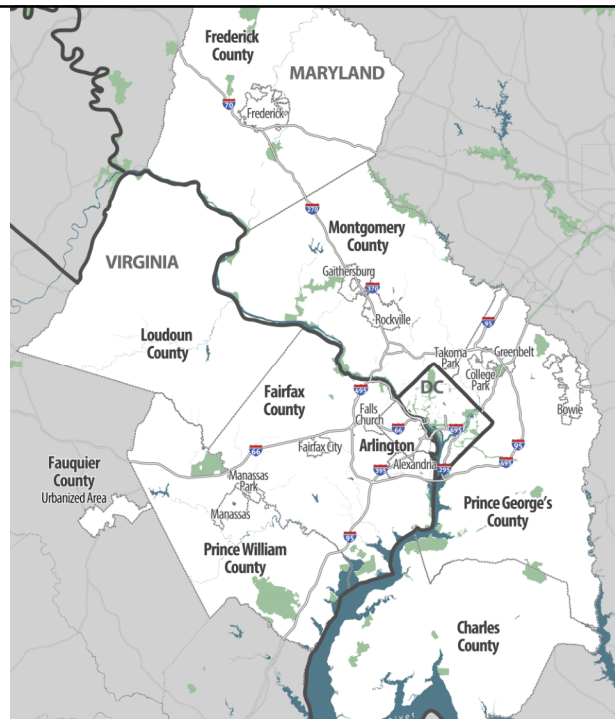
## Collaboration Potential: Challenges and Solutions

<b>Limited ROW</b>	Signal inefficiency	Remove lane	<b>Widen sidewalk</b>
diverse users		Bus lane	<b>Repurposing lanes</b>
No dedicated space	<b>Curb space</b>		Protected bike lane
<b>Transit reliability</b>	No parking signs	<b>Signal preemption</b>	Congestion pricing
		Loading zone signs	

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## About TPB

- The National Capital Region Transportation Planning Board (TPB) is the federally designated Metropolitan Planning Organization (MPO) for the region. The TPB is housed/staffed by Council Of Governments.
- Plays an important role as the regional forum for transportation planning.
- Prepares plans and programs that the federal government must approve for federal-aid transportation funds to flow to metropolitan Washington.



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## Two Regional Forums



Washington, DC | Friday, August 2, 2024

**2024 TPB Regional Curbside Management Forum**



Alexandria, VA | Thursday, October 31, 2024

**2024 TPB Regional Roadway Safety Summit**

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## Why Create This Collaborative Space?



### OPPORTUNITY TO EDUCATE

Educating elected officials on national and regional trends is crucial to garnering support in the first place



### COLLABORATE ON CHALLENGES AND SOLUTIONS

Discussion with other partners can help identify blindspots and facilitate conversation about and how we can overcome barriers

Summit Proposed Recommendations	
In Session 3, TPB members and alternates raised ideas for action	
1) Inventory and report on safety-supportive activities undertaken by TPB members pertaining to TPB Safety Resolution 53-2022	6) Assist member jurisdictions to pursue Vision Zero activities
2) Join the USDOT's Allies in Action partnership	• Gather information on what has worked best in Vision Zero plans elsewhere
3) Partner with and assist COG to develop a multijurisdictional arrangement to fully enforce traffic laws and hold dangerous drivers to account (including reciprocity of automated enforcement)	• Link inventories and plans to each of the identified top factors involved in crashes
• Gather more data about the impacts of automated enforcement systems	• Use a systemic approach of preventive measures
4) Continue to provide input on federal safety rulemaking and coordinate with COG on regional advocacy strategies	• Enhance coordination with non-transportation partners such as medical examiner offices
5) Regionally track/raise awareness of transportation safety funding opportunities	• Explore emerging technologies
	• Initiate a regional Vision Zero plan

### DRIVE UNIFIED ACTION

Shared investment sparks momentum to make tangible changes through policy initiatives that reach multiple jurisdictions

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## Curbside Management Forum Overview

- August 2, 2024, in Washington, DC
- Approximately 45 elected officials
- Additional local agencies and non-profits attended virtually

### GOALS

- ✓ **Educate** critical stakeholders on curbside management initiatives
- ✓ **Identify shared challenges** related to curb space
- ✓ Create **innovative solutions** to optimize curb usage
- ✓ Identify **opportunities for ongoing collaboration**



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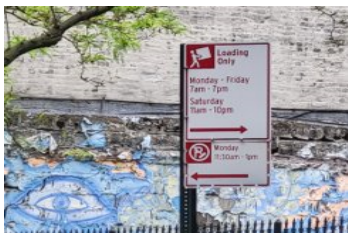
## Opportunity to Educate

- NYC presentation outlined 10 actions to improve the curb from Curb Management Action Plan.
- Panel discussion touched on COVID-19 pandemic impacts to the curb, data-decision decision making, multimodal demands at the curb (including automated enforcement for bus lanes), EV charging at the curb, and equitable outreach.
- Session 3 covered three distinct curb elements:
  - Real time sensor data
  - Equitable access to the curb and PROWAG
  - Incremental demonstration/pilot projects make largescale impact



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## Strategizing and Aligning Priorities



### LOADING ZONES

- Designated on-street loading spaces.
- Can be time or day limited, free or paid, and reservable by app.



### AUTOMATED ENFORCEMENT

- Bus lane enforcement – cameras on front of buses.
- Started with violation warnings and will shift to citations.

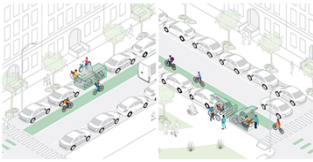


### OFF-HOUR DELIVERIES

- Incentivize businesses to shift deliveries to off-peak hours such as 7pm – 6am.
- Ideally in non-residential areas.

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## Strategizing and Aligning Priorities



### BIKE/MICROMOBILITY PARKING

- Expand on-street bike corral program where demand exceeds available sidewalk space.
- Co-benefit of traffic calming and daylighting.



### PUBLIC REALM

- Painted sidewalk extensions for permanent closures.
- Temporary closures include farmer's markets.
- Increased request for public uses.



### PARKING PRICING

- Update commercial and passenger meter rates.
- Dynamic Parking Pricing Pilot.
- Expand metered locations.

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## Drive Unified Action

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Explore advanced technologies and consider their role in member jurisdictions (autonomous vehicles, curb data specifications, microtransit)

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Continue data sharing and increasing regional collaboration on this issue

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Continue discussions on targeted issues ((on-street metered parking, airport curbsides, ADA/PROWAG compliance)

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Bring in international expert perspectives

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## Safety Summit Overview

- October 31, 2024, in Alexandria, VA
- Approximately 60 people in-person, including 13 Board members and alternates
- Additional members attended virtually

### GOALS

- ✓ **Share information** about current safety trends and safety frameworks
- ✓ Gain **consensus** and buy-in to enact change
- ✓ Facilitate the generation of potential **regional safety actions** the TPB could pursue



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## Opportunity to Educate

### #1: PROVIDING CONTEXT

What is happening right now? Focusing on the Region's most pressing problems.

- ✓ Provide understanding of national and regional safety trends
- ✓ Safe Systems Approach
- ✓ Addressing "upstream" contributing factors

### #2: CONSIDERING STRATEGIES

What are other agencies implementing and enacting change?

- ✓ Provided frameworks for the development of potential safety strategies
- ✓ Shared success stories



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## Strategizing and Aligning Priorities

1

Inventory and report on safety-supportive activities undertaken by TPB members pertaining to TPB safety resolution [R3-2021](#)

4

Continue to provide input on federal safety rulemaking and coordinate with COG on regional advocacy strategies

2

Join the USDOT's [Allies in Action](#) partnership

5

Regionally track/raise awareness of transportation safety funding opportunities

3

Partner with and assist COG to develop a multijurisdictional arrangement to fully enforce traffic laws and hold dangerous drivers to account (including reciprocity of automated enforcement)

6

Assist member jurisdictions to pursue vision zero activities

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## Moving the Conversation Forward

1

Inventory and report on safety-supportive activities undertaken by TPB members pertaining to TPB safety resolution [R3-2021](#)

TPB will develop a benchmarking / inventory tool to compare existing local agency efforts against strategies and actions listed in the TPB Resolution

- ✓ Collect policies and plans for all 22 jurisdictions
- ✓ Conduct outreach to all jurisdictions through surveys and interviews
- ✓ Create one individual assessment for each agency
- ✓ Regional findings of strengths and opportunities for enhancement

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## Key Takeaways

1

None of us can solve complex problems on our own

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Forums, with key decisionmakers and stakeholders, are a powerful engagement tool

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Forums are an opportunity to educate, collect information, and move ideas and decisions forward



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