





ITE Safety Roadmap and Action Plan: Fostering a Cultural Shift Prioritizing Roadway Safety 2025-2027

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2024-2026 ITE Strategic Plan



The image shows two overlapping documents from ITE. The top document is the 'Strategic Plan Overview' for 2024-2026, featuring a photo of a city street with a cyclist and a pedestrian. It includes sections for Mission Statement, Vision Statement, and Values. The bottom document is the 'Strategic Plan Pillars' for 2024-2026, which outlines three main pillars: Membership, Technical Knowledge, and Organizational Excellence, each with specific goals and actions. A red circle highlights the goal 'Ensure ITE's leadership position in safety' under the Organizational Excellence pillar.

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Why?

For every number...there is a human story



Source: WalkSF

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Why?

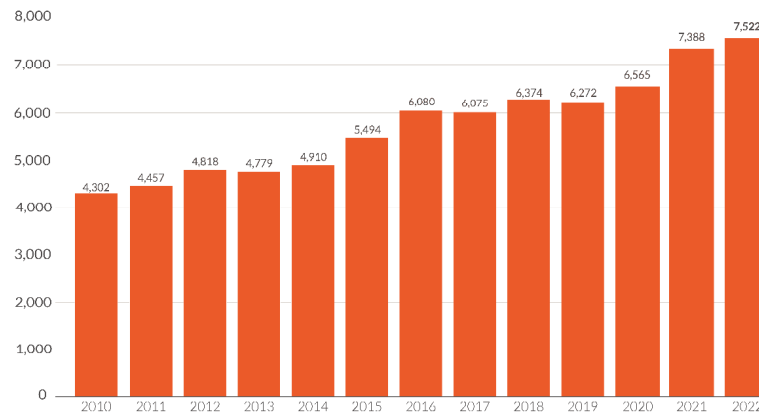


Source: GHD

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Why?


75 percent increase in the deaths of people walking since 2010



U.S. pedestrian deaths (2010-2022)

Source: Smart Growth America

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1. Vision

- 2. Goal Areas
- 3. Key Actions
- 4. Implementation Activities

Through collaborative and collective action to achieve zero road fatalities, ITE will:

Leverage our volunteer member and staff capabilities

→

Lead the development and dissemination of resources, services, and tools


→

Foster a cultural shift to better plan, design, and operate transportation systems


This vision is founded upon the belief that:


1. **Zero is Achievable** for road fatalities and serious injuries.
2. **Safety is Not a Luxury**, but a fundamental right for all users of the transportation system.
3. **Data-driven, Evidence-based Approaches are Essential** to guide effective safety interventions.
4. **Collaboration and Partnerships are Crucial** among transportation professionals, policymakers, advocates, and the general public for systemic change.
5. **Technological Advancements are Critical** to create safer transportation systems.


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1. Vision
2. Goal Areas
3. Key Actions
4. Implementation Activities


Student Engagement


Professional Development



ITE Initiatives


Technical Resources


Partnerships

As a leader within the transportation professional community, ITE commits to these goal areas to focus efforts on implementing the ITE Safety Roadmap Vision

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ITE Transportation Safety Roadmap and Action Plan | 2025-2027

Our Vision
Through collaborative and collective action to achieve zero road fatalities, ITE will leverage our volunteer member resources and staff capabilities to lead the development and dissemination of resources, services, and tools to foster a cultural shift to better plan, design, and operate transportation systems.

Our Beliefs
This vision is founded upon the belief that:

1. Zero is Achievable.
2. Safety is Not a Luxury, but a Fundamental Right.
3. Data-driven, Evidence-based Approaches are Essential.
4. Collaboration and Partnerships are Crucial.
5. Technological Advancements are Critical to create safer transportation systems.


Student Engagement

Work with educators and students at schools, colleges, and universities to raise awareness and build a culture of transportation safety in all aspects of transportation programs and classes.

Existing Activities

Safe System Approach Student Video Competition

HSIS Excellence in Highway Safety Data Award Student Research Paper Competition


New Actions

Embed Transportation Safety in Higher Education Programs

Cultivate Safety within ITE Student Chapters

Strengthen Safety Focus in the ITE Traffic Bowl Competition

Identify and Develop K-12 Traffic Safety Education Resources


Professional Development

Enhance and expand professional development and training opportunities to equip ITE members with the latest transportation safety knowledge and skills.

Existing Activities

Implementing the Safe System Approach Course

Safe System Leadership Institute

Road Safety Professional Certification

Road Safety Professional Refresher Courses

U.S. Vision Zero Academy

New Actions


Elevate and Promote the Value of Safety Certifications in Transportation

Expand Access to Systemic Safety Analysis Resources

Partner with AASHTO to Deliver Highway Safety Manual Training

Develop and Deliver Road Safety Audit Training

Update ITE Multimodal Transportation Impact Analysis and Training Programs


ITE Initiatives

Advance initiatives that ensure ITE Councils, Committees, and staff consider transportation safety in all aspects of the work they do.

Existing Activities

Road Safety Audits Great Idea Group

People-Centered Mobility Great Idea Group

ITE Duty of Care

New Actions

Organize Annual Safety Discussion Events for Collaborative Knowledge Sharing


Encourage Technical Products and Programs that Reflect a Duty of Care Mindset

Strengthen Communication and Coordination Across Councils and Committee

Participate in Transportation Safety Awareness Programs and Campaigns

Update ITE Transportation Safety Policies

Establish an ITE Transportation Safety Pledge


Technical Resources

Engage in the development of technical resources and publications to advance safety technologies and solutions.

Existing Activities

Maintain Existing ITE Transportation Safety Web Resources

New Actions

Update and Revise the Methods and Practices for Setting Speed Limits: An Informational Report

Develop Resources on Near-Miss Crash Analysis

Prepare Resources on the Safe System Approach for a Non-Technical Audience

Develop ITE Resources that Address Integrating Transportation Safety and Land Use Planning

Develop ITE Recommended Practice on Implementing the Safe System Approach for Public Agencies

Develop Vision Zero Success Stories and Noteworthy Practices


Develop an Informational Report on the Use and Application of Automated Enforcement

Publish an ITE Journal Annually Focused on Safety

Develop the ITE Data-Driven Safety Analysis Handbook

Develop an Informational Report on Design Flexibility within the MUTCD

Improve Awareness and Integration of Street Lighting as a Critical Safety Measure


Partnerships

Collaborate and work with partners and stakeholders across all levels of government, the private sector, and community organizations to achieve shared safety goals.

Existing Activities

UNC Pedestrian and Bicycle Information Center

Facilitating Community Implementation of the Safe System Approach

Safety and Public Health Partnership

Road to Zero Coalition


New Actions

Develop a Partner Engagement Plan for Traditional National Safety Organizations

Establish New Partnerships with Transportation Safety Organizations

Establish a New National Center for Advancing Transportation Safety

Support USDOT in the Implementation of the National V2X Deployment Plan



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Get Involved!



ITE Safety Roadmap
and Action Plan



Step 1: Download and Read It!

Start by familiarizing yourself with the roadmap and its detailed action plan. Download the full document and supporting materials from the [ITE Safety Roadmap and Action Plan landing page](#). Understanding the vision, goals, and specific actions outlined in the plan is the first step in contributing to its success.



Step 2: Get Involved with It!

As you review the roadmap, identify the actions that resonate with your interests, expertise, or professional goals. Join an ITE council or committee to actively contribute to these initiatives. Whether through technical work, policy advocacy, or educational outreach, your involvement can directly advance the roadmap's priorities and foster the cultural shift necessary to prioritize safety.



Step 3: Commit to It!

Above all, the success of the roadmap hinges on each transportation professional's daily commitment to making safety the top priority. Every decision you make and action you take in your role can contribute to fostering safer transportation systems. Commit to embracing the principles of the Safe System Approach, prioritizing safety for all road users, and promoting a shared vision of zero roadway fatalities.

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Safety

| 2025 Delaware Total Fatalities | | | | | | | |
|--------------------------------|------|------|---------|--------|------|---------|--------|
| as of 4/23/2025 | | | | | | | |
| | 2025 | 2024 | | Totals | 2023 | | Totals |
| | | YTD | | | YTD | | |
| Fatalities | 23 | 36 | ↓ -36% | 130 | 50 | ↓ -54% | 137 |
| Delaware Residents | 17 | 32 | ↓ -47% | 110 | 39 | ↓ -56% | 110 |
| Person Types | | | | | | | |
| Vehicle Occupant | 13 | 22 | ↓ -41% | 65 | 35 | ↓ -63% | 89 |
| Pedestrian | 8 | 9 | ↓ -11% | 34 | 9 | ↓ -11% | 28 |
| Bicyclist | 1 | 2 | ↓ -50% | 5 | 2 | ↓ -50% | 5 |
| Motorcyclist | 0 | 2 | ↓ -100% | 21 | 4 | ↓ -100% | 14 |
| Other Person Type | 1 | 1 | 0% | 5 | 0 | ↑ 100% | 1 |
| Crash Types | | | | | | | |
| Curve Related | 2 | 4 | ↓ -50% | 23 | 10 | ↓ -80% | 28 |
| Roadway Departure | 9 | 13 | ↓ -31% | 42 | 24 | ↓ -63% | 69 |
| Intersection Related | 5 | 11 | ↓ -55% | 48 | 14 | ↓ -64% | 37 |
| Median Crossover | 0 | 0 | N/A | 0 | 3 | ↓ -100% | 8 |
| Wrong Way | 2 | 1 | ↑ 100% | 4 | 0 | ↑ 100% | 1 |
| Work Zone | 1 | 2 | ↓ -50% | 5 | 3 | ↓ -67% | 9 |



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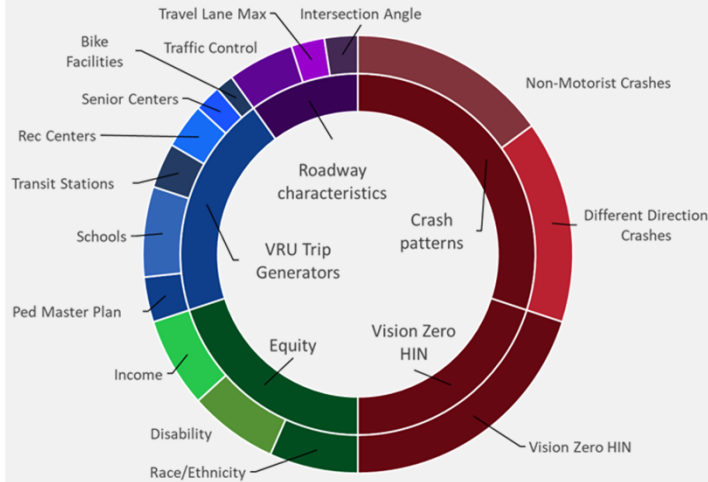


Safety needs multi-agency, multi-disciplinary approach

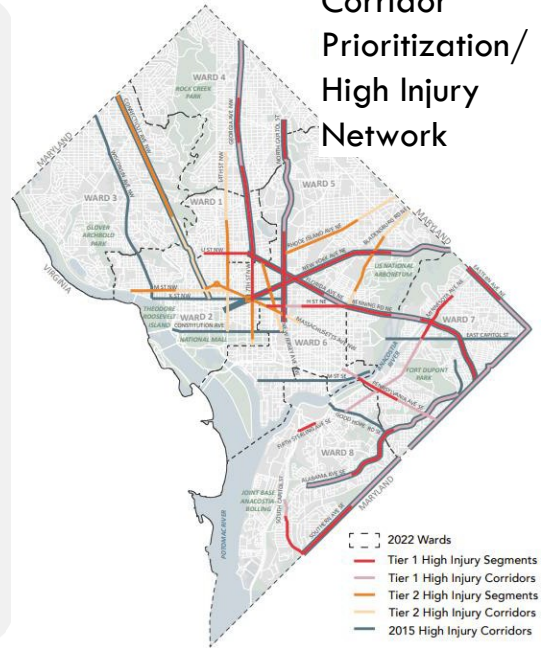
In 2024, 80% of the fatalities in DC attributed to reckless and anti-social behaviors, compared to 29% in the combined years of 2022 and 2023

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Intersection Prioritization Model



Corridor Prioritization/High Injury Network



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Participate in the Conversation!

slido.com

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